

Christian Dior

SOCIÉTÉ ANONYME AU CAPITAL DE 363 454 096 EUROS- 582 110 987 R.C.S PARIS

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Paris, July 30, 2010

REGULATED INFORMATION – 2010 HALF-YEARLY FINANCIAL REPORT

This is to inform you that Christian Dior half-yearly financial report as of June 30, 2010 (French version) has been filed with the *Autorité des Marchés Financiers*. This report is publicly available as per the conditions set by current regulations.

This report is also available on the Dior Finance website (www.dior-finance.com) in the regulated information section.

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