

# Christian Dior

SOCIETE ANONYME AU CAPITAL DE 363 454 096 EUROS- 582 110 987 R.C.S PARIS

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## PRESS RELEASE

### CONTINUED STRONG GROWTH MOMENTUM 10% ORGANIC GROWTH AT END OF SEPTEMBER 2008 OBJECTIVES CONFIRMED

For the first nine months of the year, **Christian Dior Group** reported revenues of 12.5 billion euros, reflecting organic growth of 10% compared to the same period in 2007. In the third quarter of 2008, the Group achieved organic revenue growth of 6% despite the global economic environment. This performance is even more remarkable in view of the high comparative figures reported in the third quarter of 2007.

At current exchange rates, the evolution was as follows:

(in euro millions)	<u>First 9 months</u> <u>2008</u>	<u>First 9 months</u> <u>2007</u>
Christian Dior Couture	564	570
LVMH	11,959	11,446
Eliminations	<18>	<21>
<b>TOTAL</b>	<b>12,505</b>	<b>11,995</b>

**LVMH** achieved revenue of 11,959 million euros in the first nine months of 2008, reflecting organic growth of 10%. Louis Vuitton continued to display an exceptional performance. By business group, revenue progress was as follows:

#### Organic growth 2008/2007 First 9 months

Wines & Spirits	+ 5 %
Fashion & Leather Goods	+ 12 %
Perfumes & Cosmetics	+ 11 %
Watches & Jewelry	+ 9 %
Selective Retailing	+ 11 %

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At the end of September 2008, **Christian Dior Couture** revenues amounted to 564 million euros, an increase of 3.5% at constant exchange rates.

The Group relies on the strength of its brands and on the considerable success of its products to continue its growth momentum despite the current economic and financial crisis. The **Christian Dior Group** confirms its objective of a tangible increase in its results for 2008.

*This press release is available on the website [www.dior-finance.com](http://www.dior-finance.com)*

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