

Christian Dior

SOCIETE ANONYME AU CAPITAL DE 363 454 096 EUROS- 582 110 987 R.C.S PARIS

30 avenue Montaigne

PARIS

75008

TEL. 01 44 13 22 22

Paris, May 19, 2008

2007 DIVIDEND INCREASES 14%

At the Annual Shareholders' Meeting of Christian Dior, held on May 15, 2008, approval was given for the payment of a gross dividend for financial year 2007 of 1.61 Euro per share, representing an increase of 14 % compared to last year.

Taking into account the 0.44 Euro paid on December 3, 2007, the balance of 1.17 Euro will be paid on May 23, 2008. The last trading day with dividend rights attached is May 19, 2008.

Effective January 1, 2008, dividends paid in favour of individual shareholders domiciled in France are subject to a social withholding tax charge of 11%. The final 2007 dividend mentioned above being gross, these shareholders will therefore receive 1.0413 Euro on May 23, 2008.

ADRESSE POSTALE : 11, RUE FRANÇOIS 1^{ER}, 75383 PARIS CEDEX 08

N° SIRET 582 110 987 00010 – APE 741 J – N° TVA FR 69 582110987 – FAX 01 44 13 27 81