

# Christian Dior

SOCIETE ANONYME AU CAPITAL DE 363 454 096 EUROS- 582 110 987 R.C.S PARIS

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## PRESS RELEASE

### Strong sales growth in first half 2006

The Christian Dior Group reported organic growth\* in consolidated sales of 12% in the first half of 2006. At current exchange rate and despite a negative impact of exchange rates in the second quarter, sales progressed 13% and rose to Euros 7,289m.

On current exchange rates, the results are as follows :

(in millions of Euros)	<u>30 June 2006</u>	<u>30 June 2005</u>
Christian Dior Couture	329	301
LVMH	6,968	6,173
Eliminations	<8>	<9>
<b>TOTAL</b>	<b>7,289</b>	<b>6,465</b>

**LVMH** achieved sales of Euros 6,968 million with organic growth of 12% during the first half. This growth was similar in both the first and second quarters. This strong growth was achieved across the Group, with notable double digit growth in sales at Louis Vuitton.

**Christian Dior Couture** reported growth of 9.4% in the first half with sales of Euros 329 million. Dior continued to invest strongly in its network of stores, of which there are now 202.

The first half performance allows the **Christian Dior Group** to confirm its objective of achieving a very significant growth in its results for 2006.

*\* on a constant structural and exchange rate basis*

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