

# Christian Dior

SOCIETE ANONYME AU CAPITAL DE 363 454 096 EUROS- 582 110 987 R.C.S PARIS

30 AVENUE MONTAIGNE  
PARIS  
75008

TEL. 01 44 13 22 22

October 18<sup>th</sup>, 2005

## PRESS RELEASE

### Strong Organic Growth: + 12% to end September 2005

Consolidated sales for the Christian Dior Group reached EUR 10,058 million at 30 September 2005.

Organic sales growth, on a comparable structural and constant exchange rate basis, rose by 12%.

At current exchange rates, the evolution is the following:

| (in millions of euros and IFRS compliant) | <u>30 September 2005</u> | <u>30 September 2004</u> |
|---|--------------------------|--------------------------|
| Christian Dior Couture                    | 479                      | 432                      |
| LVMH                                      | 9,598                    | 8,669                    |
| Eliminations                              | <19>                     | <11>                     |
| <b>TOTAL</b>                              | <b>10,058</b>            | <b>9,090</b>             |

**LVMH** achieved revenue of EUR 9 598 million in the first nine months of 2005, or 12% organic growth compared to the same period in 2004.

During the third quarter, all geographic zones where the group is present recorded an increase in revenues, with an acceleration of growth in Europe and Japan. Asia and the United States maintained high levels of growth. All business groups posted double digit organic growth for the third quarter with a significant increase in Watches & Jewelry and Perfumes & Cosmetics. Louis Vuitton continued to achieve double digit organic sales growth in the third quarter.

**Christian Dior Couture** saw the increase in revenues accelerate during the third quarter of 2005 to reach EUR 179 million, an increase of 14% on a current exchange rate basis. This result can be attributed to all product categories, including the remarkably successful autumn/winter collections and the new Dior Jewelry products. Revenues at end September reached EUR 479 million, an increase of 11% on current rates (12% on a constant exchange rate basis).

The **Christian Dior Group** confirms its objective of a significant increase in profit from recurring operations in 2005.

ADRESSE POSTALE : 11, RUE FRANÇOIS 1<sup>ER</sup>, 75383 PARIS CEDEX 08

N°SIRET 582 110 987 00010 – APE 741 J – N°TVA FR 69 582110987 – FAX 01 44 13 27 81