

Christian Dior

SOCIETE ANONYME AU CAPITAL DE 363 454 096 EUROS- 582 110 987 R.C.S PARIS

30 AVENUE MONTAIGNE
PARIS
75008

TEL. +331 44 13 22 22

September 7, 2005

PRESS RELEASE

Profit from recurring operations up 11% Net profit up 21%

During the first half of 2005, **Christian Dior Group** posted a further increase in consolidated earnings, despite the unfavorable evolution of the dollar and the yen. Profit from recurring operations rose 11% and the Group share of net profit increased yet further by 21%.

At constant exchange rates, profit from recurring operations increased by over 25%.

(in million EUR – IFRS)	<u>1st half 2005</u>	<u>1st half 2004</u>
. Revenues	6 466	5 877
. Profit from recurring operations	1 102	990
. Net profit (Group share)	232	192

LVMH reported an 11% increase in profit from recurring operations, which at 1,090 million euros exceeded the one billion Euro mark for the first time.

Louis Vuitton delivered double-digit organic sales growth while maintaining an exceptional operating margin, Watches & Jewelry recovered to post a positive operating margin and Selective Retailing showed strong growth.

Christian Dior Couture reported revenues of 301 million EUR or an 11% increase at constant exchange rates (10% at current rates) during the first half of 2005. This strong growth comes after a first half in 2004 which had already seen 20% organic sales growth.

Asia and the United States enjoyed the most dynamic growth momentum during the first half of the year with retail revenues increasing 26% and 20% respectively at constant exchange rates.

The sustained operating income over this first half of 2005 was driven by the significant number of boutique openings, notably in Shanghai, Okinawa, Guam, Las Vegas, Osaka, Sao Paulo and Mexico.

Given the outlook for the second half of the year, **Christian Dior Group** confirms its objective of a significant increase in profit from recurring operations in 2005.

* *
*

An interim dividend of Euro 0.32 per share will be paid on 2 December 2005.

ADRESSE POSTALE : 11, RUE FRANÇOIS 1^{ER}, 75383 PARIS CEDEX 08

N°SIRET 582 110 987 00010 – APE 741 J – N°TVA FR 69 582110987 – FAX 01 44 13 27 81